

**Johanna Payton
Kira Richards
India Rose Barge**

Creating and Collaborating

**How creativity in the classroom
builds engagement and
community**

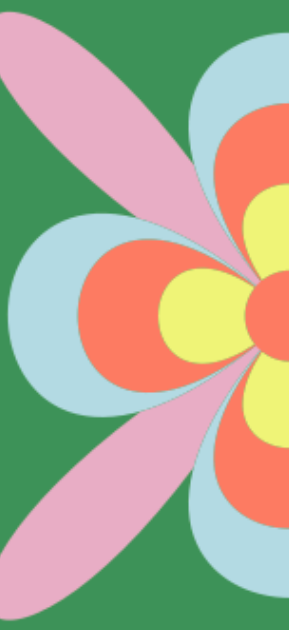
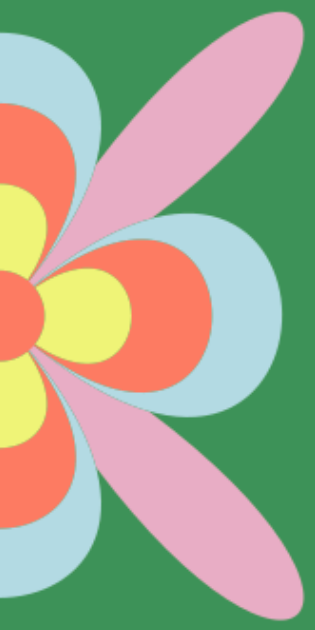
Session plan:

1 Introductions & definitions

2 Creative activities

3 Q&A





YOUR WORKSHOP LEADERS

JOHANNA PAYTON



JOURNALISM LECTURER

KIRA RICHARDS

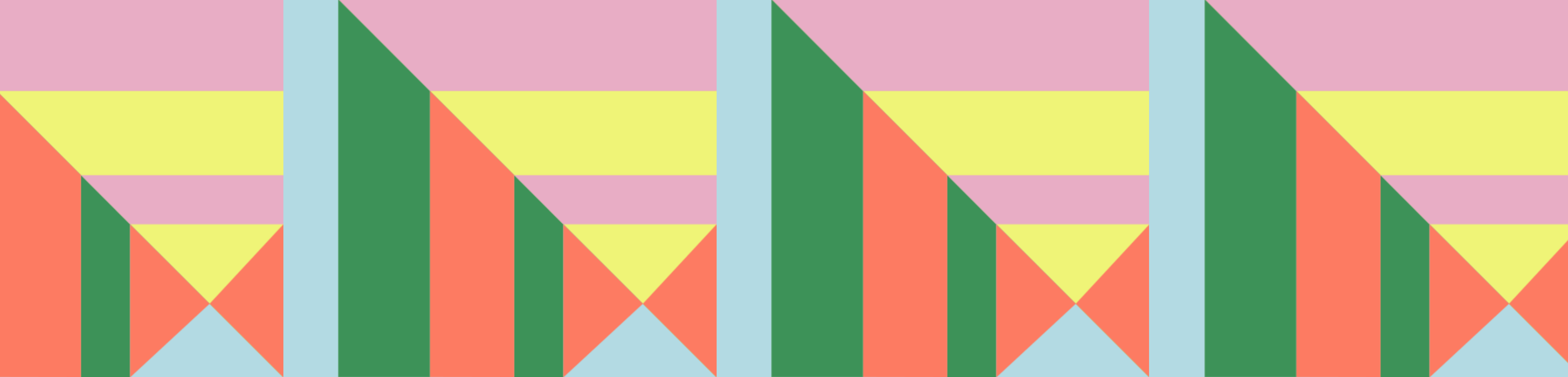


BA JOURNALISM

INDIA ROSE BARGE



BA JOURNALISM



Why do we need creativity in the HE classroom?

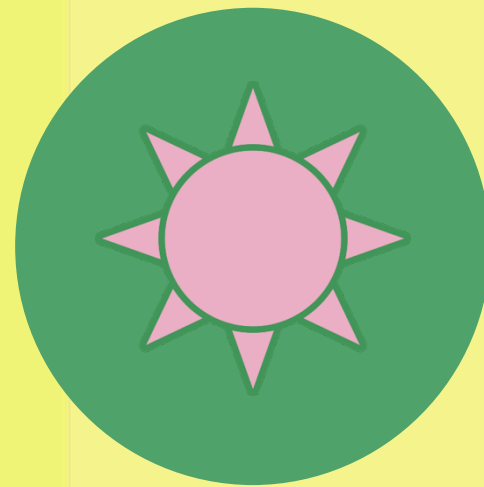
Attendance 'plummeting'
(Williams, 2022) post-Covid,
fuelled by student
commuters & cost of living
crisis

Post-pandemic, learning
spaces in HE may feel
intimidating and isolating
(Chrysikos & Catterall,
2020)

If a lecture can be recorded
and shared online,
students feel there is no
compelling reason to
attend

STUDENT-CENTRED PEDAGOGY

EXPERIENTIAL



**KOLB
(1984)**

TRUST



**CURZON-HOBSON
(2002)**

BECOMING



**BARNETT
(2009)**

DEFINING CREATIVITY IN CONTEXT

Creativity in the context of journalism and journalism education is mastering practical journalistic skills whilst being open to new experiences and connections, challenging established rules, and making a difference

Journalists use creativity to communicate, and Creative output to connect with an audience, experiencing a sense of 'flow' and enjoyment as they work.

A journalist's creativity can encourage resourcefulness, confidence, resilience, flexibility, and spontaneity, pushing individuals and industry in new directions.



DESIGNING CREATIVE ACTIVITIES

**Activities are designed to
facilitate trust and build creative
confidence in the context of the
subject**

Inspired by:

**Csikszentmihalyi (1997) and
Robinson (2017) on creativity**

**Brown (1997) and Nerantzi &
James (2019) on play**

CHALLENGES

**ARE YOU
SERIOUS?**

Colleagues will question
your academic 'seriousness'

RESOURCES

Beg, steal and
borrow

**STUDENT
BUY-IN**

Explaining why and linking
to your subject

**ENERGY &
PARTNERSHIP**

Learning alongside your
students



Video content will play here

THE IMPACT OF CREATIVITY

LET'S PLAY

We have adapted three of the creative activities we enjoyed most this academic year to fit with the themes and context of this workshop...we hope they will inspire you to create and collaborate.



KNOW YOUR BRAND



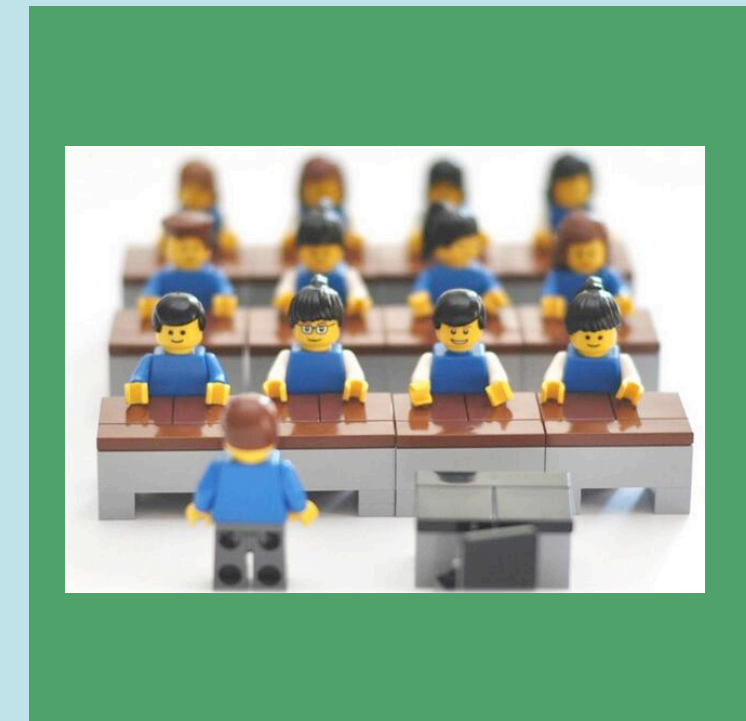
How well do you know the logos
you see every day?

TINDER YOUR TEACHING



Time to find your teaching
persona some love...

LEGO CLASSROOMS



Recreate a collaborative teaching
environment



Q&A

KEEP IN TOUCH



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REFERENCES

**This presentation template
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use thanks to the following:**

**SlidesCarnival, Creative Comms,
BA Journalism students**

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